



You don't have to burn books to destroy a culture.  
Just get people to stop reading them.

RAY BRADBURY

Our country is facing a serious problem. Americans in every demographic are spending less time reading. According to the National Endowment for the Arts, these declines have serious civic, social, and cultural consequences.

60 million American adults reported not reading a book during the past year!

based on a PEW research survey, 2021 and US Census Bureau 2020

*Well-Read Mom is working to reverse this trend.* We provide a place where women can read deeply and ask life's big questions. We provide the resources for women to read quality literature together and grow in friendship and faith. As a result, women experience goodness, truth, and beauty, reclaiming literature as a method of growing in empathy and our ability to discuss important questions in life. When women read more, everyone wins!

We need your help to reach more women. We can only carry out the Well-Read Mom mission with the help of our generous supporters and advocates. With your support, we can reach more women than ever who need help building a reading practice and making this positive change in their lives and the culture.

We welcome you to join us as a sponsor. You'll find our sponsorship levels attached.

Please contact me at [janel@wellreadmom.com](mailto:janel@wellreadmom.com) to sponsor us.

Thank you!

*Janel Lewandowski*  
Well-Read Mom, Inc.

"Well-Read Mom has ignited a quiet but very real revolution. I am excited about Well-Read Mom precisely because its "business plan" is as huge and small as this: changing our culture...It has been a long time since I have felt this deeply about anything that has such an immediate impact and the ability to bring people together for the good."

- Lydia LoCoco, Director of Community Relations, Office of the Archbishop, Archdiocese of Milwaukee



Read more. Read well.

Well-Read Mom

P.O. Box 502

Ironton, MN 56455

wellreadmom.com

# Well-Read Mom

## 2025-26 SPONSORSHIP OPPORTUNITIES

Great exposure for your business/organization

- E-blasts delivered to over 11,000 individuals
- Connection with over 13,000 Social media followers
- *Summer Magazine* is delivered to over 10,000 individuals annually
- Tax-deductible donation to WRM, a 501(c)3 organization

Your sponsorship helps support the mission of Well-Read Mom, provide scholarships, and enables us to reach more women. We are better together.

### Sponsor Now

Questions? Have a unique proposal? For assistance with sponsorship details, please contact:

Janel@wellreadmom.com

#### ☐ \$10,000 Level

- Full-page advertisement in the *Well-Read Mom Summer Magazine*
- Full-page advertisement included in the annual *Well-Read Mom Reading Companion*
- Shout out on the Well-Read Mom kick-off audio for the year
- One emailed ad to our members (included in the monthly newsletter)
- Semi-annual thank you posts on our social media accounts
- Listing on the sponsorship page of our [website](#)

#### ☐ \$5,000 Level

- Half-page advertisement in the *Well-Read Mom Summer Magazine*
- One emailed ad to our members (included in the monthly newsletter)
- Annual thank you post on our social media accounts
- Listing on the sponsorship page of our website

#### ☐ \$2,500 Level

- Quarter-page advertisement in the *Well-Read Mom Summer Magazine*
- Annual thank you post on our social media accounts
- Listing on the sponsorship page of our website

#### ☐ \$1,000 Level

- 1/8 page advertisement in the *Well-Read Mom Summer Magazine*
- Listing on the sponsorship page of our website

### SPONSOR CONTACT INFORMATION:

Business Name:

Organization:

Email:

Phone number:

Address: